

13 SECRETS Of World-Class Goal Achievers

A Special Report From



“13 Secrets of World-Class Goal Achievers That Will Help You Achieve Nearly Any Goal You Will Ever Have”

A Special Report from Inside the Champions Club

Wednesday, November 1
From the desk of Vic Johnson

Dear Friend,

You may know of me from one of the many personal development websites we've had since 2001. At AsAManThinketh.net we've given away almost 400,000 copies of James Allen's little classic. At mp3Motivators.com we've been providing downloads of Brian Tracy, Jim Rohn, Bob Proctor, John Maxwell and others for quite a few years before anyone ever heard of an iPod. At Goals-2-Go.com and our Champions Club, we provide goal setting programs, software and other solutions to thousands of people around the world. And there are more sites, but I won't bore you with all the details. I think you get the picture that we've got more than a little bit of presence in personal development on the web.

You may know me from my best-selling book, *Day by Day with James Allen*, which is five-gold star rated at Amazon.com, or from my appearance along with Jim Rohn, Brian Tracy and Denis Waitley on the Jim Rohn 2004 Weekend Event. Or from my TV show *Goals 2 Go* on the TSTN network.

Finally, if you're one of my old creditors, you may know me from the days, just ten short years ago, when my family and I were evicted from our home and later lost the last automobile we had. Those are days I'd just as soon forget, but all of the lessons learned during that period have shaped who I am today and make the information you're about to receive much more valuable --- this is not some college textbook theory --- this is life-changing and, for some people, even life-saving material.

I must warn you in advance. I've never been accused of being diplomatic. Sometimes my delivery is right between the eyes, and sometimes you're probably not going to like (or agree with) what I've got to say. But as they say down here in the South, "the proof is in the puddin'." The proof IS in my puddin' and the puddin' of all the World-Class Goal Achievers presented here. Learn to like our puddin' and your life is about to get very interesting.

Why I Decided to Release 13 Secrets

This is the sixth year that we've produced goal setting products for our subscribers. From low-priced basic self-study programs to full-blown coaching and consulting solutions, we've helped thousands of people the world over to reach new levels of achievement.

In every one of those six years I've had the same recurring set of questions about goal setting. From November until mid-January there's a firestorm of interest in goals programs as people start thinking about what they're going to do in the New Year.

This year, instead of answering the emails and phone calls I thought I'd share some of the inside "secrets" of what I've learned from some real World-Class Goal Achievers. These are people I've studied, been mentored and coached by, as well as those I've coached and mentored myself in our [Champions Club](#).

To be blunt about it, I'm more than a little ticked off by a lot of the misinformation about goal setting that's been passed off by people who couldn't achieve a goal if their life depended on it. Even though this report is giving away information that others have paid significant amounts of money to learn, at least I'll know there's some more truth about goal setting that's out on the street.

“For so many years I set goals, only to see them remain incomplete...”

But the biggest reason I wrote the 13 Secrets is because of the letters I frequently receive like this one from John West of Beverly Hills: “For SO many years I set goals, only to see them remain incomplete and transferred from one year to the next. Sometimes I might actually see a goal achieved, maybe two, but there was never any structure to these successes and there was little hope the succeeding year would be any different.” (This is just part of his letter --- more coming later).

I've heard it from thousands of people besides John, and I've experienced the frustration myself. This special report is my contribution to helping you understand that the same secrets used by the World-Class are available to you – and they're there for the asking – just waiting for you to receive them.

So, make sure your seat back and tray table are in the upright and locked position, buckle your seat belt and get ready to learn **13 Secrets of World-Class Goal Achievers**.

Secret #1: Big Doers Are Big Dreamers

Marcus Aurelius, who rose to become Emperor of the Roman Empire, shares one of the most important secrets of World-Class Goal Achievers: “Dream big dreams; only big dreams have the power to move men's souls.”

Procrastination is one of the biggest complaints I hear from the people we work with. And generally speaking, I believe one of the two main causes of procrastination is a dream that's too small (the other cause is belief which I'll cover later). It's just too easy to put off doing something that doesn't have a lot of appeal even if we were to achieve it.

Big dreams drive us to do things we'd never do for lesser dreams --- in many ways they almost pull us through the obstacles we're likely to have on the way to reaching them.

Living a life of big dreams is a lot easier than you might think. It's really just a decision. Here's a great lesson in that from the World's #1 Goal Achiever:

When he was just 15, John Goddard was inspired to create a list of 127 “life goals” (he called it “My Life List”). On a simple, yellow legal pad the young boy listed things he had fantasized about. Many of the experiences he dreamed of he had first encountered reading the encyclopedia (he grew up without television and read the encyclopedia for entertainment ☺)

When I met John for the first time earlier this year, the young seventy-something told me that he has accomplished 111 of his original 127 --- PLUS 500 others he set along the way!

Here's just a few of the ones he's reached:

He's climbed many of the world's major peaks including the Matterhorn, Ararat, Kilimanjaro, Fiji, Rainier and the Grand Tetons.

He followed Marco Polo's route through all of the Middle East, Asia and China.

He's run a mile in five minutes, broad jumped 15 feet, high jumped five feet and performed 200 sit-ups and 20 pull-ups.

He was the first person to explore the 4200-mile length of the world's longest river, the Nile. It was the number one goal of his life when he made his original list at 15, and prompted the L.A. Times to name him “The Real Life Indiana Jones” when he achieved it. He has also been down the Amazon, Congo and other major rivers of the world.

John has been to 122 countries, lived with 260 different tribal groups, and explored the underwater reefs of Florida, the Great Barrier Reef in Australia, the Red Sea, and more.

He has flown 40 different types of aircraft and still holds civilian air records; has read the Bible cover to cover and learned to speak French, Spanish and Arabic.

The last two on his original list included marrying and having children (he has six) and living to see the 21st Century, which he has done in style.

And I'm just getting started. But I think you get the point.

More than just one of the greatest adventurers the world has ever known, Goddard is an incredibly wise person, as this quote of his demonstrates: "If you really know what you want out of life, it's amazing how opportunities will come to enable you to carry them out."

What was John's secret? First, he wrote his dreams down. I'll bet that's something you've heard before. I heard it for twenty years and ignored it too! But the fact is, writing your goals down is powerful, increasing your chances of success by at least 1000% according to Brian Tracy.

John's second secret is that his dreams were BIG. There's no power at all in small dreams. When the dream isn't big enough, it's too easy to give in to the obstacles that appear in our life. It's very difficult to maintain the persistence that all great achievement requires when the dream is small or ordinary.

And it's very difficult to get others to help us without a Big Dream. In some way or another we're going to need other people in order to reach our goals, and as Aurelius said, "only big dreams have the power to move men's souls."

How big is BIG? If it doesn't make you a little nervous, you know that feeling in the pit of your stomach; if it doesn't take your breath away the first time you think about it, it's probably not big enough. Those physical symptoms I just described are the result of a chemical change in your body caused by your thoughts. When your dream is big enough that the thought of it causes your body to undergo physical changes then you're on the right path.

Now It's Time To Take Action: Set aside time when you can turn outside distractions off and get quiet inside. Use a legal pad (it worked for John Goddard) and review the Dream Triggers on the next page. Meditate a few minutes on each one and write down whatever comes to your mind. Don't worry about whether it's realistic or whether it's a serious dream. You can prioritize your dreams when you're finished.

Dream Starters or Goal Triggers

- Are you pleased with your physical appearance?
- When is the last time you exercised? What did you do?
- What kinds of activities do you enjoy doing with family and friends?
- How do you spend your solitary time?
- When is the last time you had a physical?
- What is the name of the last book you read?
- How do you spend your Friday nights?
- What hobbies do you have? When is the last time you participated in any of them?
- Who are your five closest friends?
- When is the last time you spent time with them? What did you do?
- Where do you want to go that you haven't gone?
- What do you want to see that you haven't seen?
- What do you want to experience that you haven't experienced?
- What do you want to do that you haven't done?
- What do you want to try that you haven't tried?
- How much time do you spend on/with the people in your organization?
- Are you more focused on results, people, or productivity?
- Do you enjoy your job?
- How well do you manage your time? At work? At home? Socially?
- Do you regularly take time off?
- When is the last time you had a vacation? Where did you go?
- How can you improve your communication skills? (Speaking, writing, and listening)
- How much time do you spend with your family?
- Do you really believe quality time is more important than quantity?
- How can you become more organized?
- When is the last time you made a new friend?
- Where did you meet him/her?
- What is the name of the last new restaurant you ate at?
- Have you traveled internationally?
- Where did you honeymoon?
- If you could have any occupation in the world, what would it be and why?
- What is the last musical or sporting event you attended?
- What is the name of the last class you took? When was that?
- How often have you changed jobs in the last 10 years?
- How much money do you have in savings/investments?
- How much do you weigh?
- What is the last new thing you learned?
- What is your household net worth?
- When is the last time you "played?"
- What trade publications do you subscribe to?
- What magazines or newspapers do you subscribe to? Do you read them?
- What organizations or clubs do you belong to? Why did you join?

Secret #2: The Beginning of All Achievement

In the classic success book, [Think and Grow Rich](#), Napoleon Hill wrote that **“desire is the starting point of all achievement...the first step toward all riches.”** And he used these adjectives to describe the kind of desire he found after interviewing 500 of the most successful people of the time: *consuming, obsessive, pulsating and burning*. Can you describe your current desire for your goals with the same words?

Can you remember the feelings you had from the most intense romantic experience of your life? Do you remember how that person was all you thought about, dreamed about and talked about. You couldn't get enough of them. When you weren't in their presence you were on the phone talking to them --- sometimes for hours. When you weren't in their presence or talking to them, you were busy planning your next encounter with them. In a word, you were consumed.

Desire is so powerful that people will risk their life, freedom, fortune and everything else in order to satisfy it. At our [Claim Your Power Now Weekend](#) in Atlanta, there wasn't a dry eye in the house when my friend Rene Godefroy was describing how he left behind the agonizing poverty of his native country to come to the abundance and opportunity of the U.S. It was desire of the strongest kind -- *consuming, obsessive, pulsating and burning* – that led him on his journey to freedom by holding on to the underside of a tractor-trailer during a harrowing, five-hour trip that many other immigrants didn't survive.

Chances are you'll never have to risk your life to live your dream, but can you imagine how much more effective you'll be when your desire for your dream is as strong as Rene's was?

“What a different story men would have to tell if only they would adopt a definite purpose, and stand by that purpose until it had time to become an all-consuming obsession!,” Hill also noted in [Think and Grow Rich](#).

Now It's Time To Take Action: Professional sales people know that they must arouse a prospect's emotion of desire in order to have a chance at closing the sale. Why else do you think it's so important to the salesperson that you take their car for a test drive? They know that the experience can arouse the emotions that create desire. So use the same principle to arouse desire for your dream. Figure out a way to test drive it.

Want a new home? Buy a book or magazine with house designs. Spend the weekends visiting open houses. A friend of mine once built a “to scale” model of the three-story French Provincial he wanted to live in, complete with scaled furnishings. **The more you “stoke” your desire the more it will grow to be consuming, obsessive, pulsating and burning.**

Secret #3: What You See Is What You Get

World-Class Goal Achievers have trained themselves to “vision their dream.” They see it on the inside long before the world sees it on the outside. One of my very favorite stories about visioning the dream has to do with Walt Disney’s widow. Whenever they were dedicating Epcot a reporter went up to Lillian Disney and said to her that it was a shame that Walt wasn’t there to see how everything had turned out. She turned to the reporter without any hesitation and replied, “Oh, he saw it, and long before we ever did.”

A key part of visioning your dream is the practice of visualization and there are a number of well-known examples of the power of visualization. None other than golfing legend Jack Nicklaus is said to have always played a course in his mind before actually beginning a game. In his own words: "I never hit a shot, not even in practice, without having a very sharp, in-focus picture of it in my head. First I see the ball where I want it to finish, nice and white and sitting up high on the bright green grass. Then the scene quickly changes, and I see the ball going there; its path, trajectory, and shape, even its behavior on landing. Then there is a sort of fade-out, and the next scene shows me making the kind of swing that will turn the previous images into reality."

One night in 1987, Jim Carrey was a 25-year-old struggling comic when he drove his old Toyota up to Mulholland Drive in the Hollywood Hills. Sitting there overlooking the City of Angels and visioning his future, Carrey wrote himself a check for \$10 million. He dated it Thanksgiving 1995 and added the notation, "for acting services rendered."

This story has become famous, of course, because Carrey's expression of brazen optimism turned out to be conservative. By the time 1995 actually rolled around, his rambunctious goofball roles in "Ace Ventura: Pet Detective," "The Mask" and "Dumb & Dumber" had yielded worldwide grosses of \$550 million, and the newly minted superstar's asking price was up to \$20 million per picture.

Brian Tracy says that, “All improvement in your life begins with an improvement in your mental pictures. Your mental pictures act as a guidance mechanism that causes you to act in ways that make your mental pictures come true in your life.

The Law of Correspondence says that “As within, so without.” It says that your outer world tends to be a reflection of your inner world-like a mirror. What you see in the world around you will be consistent over time with the world inside you. The Law of Concentration says that “Whatever you dwell upon grows in your reality.” Those two laws in combination explain much of success and most of failure.

Successful people are those who continually think about pictures and images of the people they would like to be and the lives they would like to lead.” Your

subconscious mind is extraordinarily powerful, but it is a servant, not a master. Your subconscious mind coordinates every aspect of your thoughts, feelings, behaviors, words, actions and emotions to fit a pattern consistent with your dominant mental pictures. It guides you to engage in the behaviors that move you ever closer to achieving the goals you visualize most of the time.

Now It's Time To Take Action: Our [Champions Club](#) member Julie Pierce shares something she learned in our program that is one of the best ways to begin to vision your future: "In January of 2006, I started using a dream board. I placed on the board pictures of a beluga whale encounter at SeaWorld, a variety of pictures of famous figure skaters with great costumes, with my head edited on to their bodies, pictures of jewelry that I lost, dates for an incentive trip to Panama next year and several other things.

Here it is only September, and I'll be petting the beluga whale next week. Although I cannot skate like a professional figure skater, something very interesting has happened. A friend and professional acquaintance of mine fitted and made costumes for Elvis Stojko. She will be visiting Atlanta in January, and has agreed to fit me for a skating costume. Although I will be making the costumes, I will be fitted by the same person who fitted a famous professional skater. My skating skills have dramatically improved as well.

While I never did find the jewelry I lost, my husband came home with a new necklace for Mother's Day (from my dogs), and on a recent anniversary trip he bought me a new ring and earrings. We are on track to make our sales goal and the trip to Panama with at least a month to spare :)

My dream board was not anything fancy, just pictures placed on my computer credenza. They are always in my peripheral vision when I am at my desk. My experience with a dream board has been so positive, that the first thing on my agenda after I return from petting the beluga whale is to add new pictures and set new goals. On second thought, this works so well that I do not think I will wait - I'll update the pictures today! "

And here's an exciting update to the outcome of Julie's vision – she was recently chosen to skate in "The Nutcracker on Ice" during the upcoming Holidays.

Don't wait any longer! Start your dream board today!

Secret #4: Can You Believe It?

It's no doubt the number one secret of World-Class Goal Achievers. When all other things are equal, it's the reason why one person makes millions and the other one can barely make a living. It's the power of belief.

It was a change in my beliefs that turned my life around. In 1997, after we'd been evicted from our home and lost our last automobile, I was at a seminar when I heard 13 magic words: "the size of your success is determined by the size of your belief." I instantly knew that belief was the last piece of the puzzle and I created a plan and began a program to change my beliefs (I later put those exercises into a program called [Can You Believe It?](#) that has helped thousands around the world harness the power of belief).

Within 90 days changes began occurring in my life. Within six months I achieved national recognition from the sales company I was with at the time. And within one year I was earning a six-figure income. Nine years later I regularly have days where I earn more income than I earned in all of 1997 put together. All of it as a result of changing my beliefs.

Napoleon Hill said that faith was the most powerful force on earth (faith is belief without proof). Christians know that the power of faith has been described as being so powerful that a tiny amount (the size of a mustard seed) could move mountains.

Belief is nothing more than what we accept as true or real. Now here's something important to understand: what we accept as true may not be true and it may not be real. But if we accept it as true or real it influences our decisions just as if it were.

From the days of the Greeks and the very first Olympics, it was debated whether a human being could run a sub-four minute mile. The medical community, the scientific community said that it was not possible. They said if a person ran a mile that fast, their heart would explode. So if you are an athlete out there in training and the medical community says if you break that barrier, your heart is going to explode, do you think that belief might affect your training?

For thousands of years it was a widely held belief that a sub-four minute mile was not only impossible, it was dangerous. Until a medical student named Roger Bannister came along in the 1950's. In England he was studying anatomy and physiology as part of his medical studies and in the process looked at the medical evidence that against a sub-four minute mile.

Evidence is so important when you're trying to change your beliefs. If you took all of your limiting beliefs and searched for the evidence to support them, you

wouldn't find any. For instance, take the limiting belief that "it takes money to make money." If you studied the evidence you'd find that belief is false. There are simply too many examples of people who had little or no money who created a fortune (I'm one of them --- so I know there's no evidence for that).

One of my limiting beliefs for many years was that my financial success was limited because I had dropped out of college before getting a degree. So let's study the evidence of whether a college degree is required for financial success. You wouldn't have to look too far to find the evidence. The richest person in the world, Bill Gates, dropped out of college without a degree. So that belief is obviously false.

Our beliefs are just like the thermostat in your home. If you set the thermostat to 72 degrees and turn your air conditioner on, the thermostat will make sure that the temperature in your home never goes over 72 before it directs the air conditioner to begin working.

If you've been struggling with trying to increase your income but you just can't seem to increase it by a significant amount, it's probably because of your "belief thermostat."

And the same applies for your performance in any area, whether it's weight control or goal achievement of any kind.

Roger Bannister looked at the evidence and the evidence told him that not only would the heart not explode, but the body of a human being was more than capable of achieving that mark. He convinced himself from the evidence. He changed his belief from that of the held belief and then he actually went out and boldly told the world, "I am going to break the four minute barrier."

Most everyone knows that in 1956, he went out and ran a mile in three minutes and 59.4 seconds and broke the record. Now here's what a lot of people do not know. Within two weeks, another person broke the sub-four minute barrier. In the same year that he did, nine other people ran a mile under four minutes. In thousands of years of recorded history, no one had been able to run a four minute mile, and in one year, nine people did. What changed? The human body or the human belief?

I talked earlier about what I consider the two main causes of procrastination and one of those is "belief." It's rare that we will attempt to do something that we don't believe in, and we will never give 100% of our effort to something without a strong belief that we can do it. It's our human defense mechanism. In [**As A Man Thinketh**](#), James Allen tells us, "**The will to do springs from the knowledge that we can do.**" In [**Above Life's Turmoil**](#) he tells us, "**Belief always precedes action.**"

Our limiting beliefs are created and sustained by our limiting thoughts (some of which we inherited from others), our limiting words (some of which we inherited from others) and the limiting people in our life. Changing our limiting beliefs is such an important part of success that we spend a lot of time and put a lot of emphasis on it when we're working with our [Champions Club](#). To a person I believe they would all agree that their work on their limiting beliefs has yielded the greatest results. It's allowed some of them to start their own business, triple their income and reach goals in half the time they thought it would take.

How powerful are your beliefs? Dr. Maxwell Maltz, the legendary author of Psycho-Cybernetics said, **"Within you right now is the power to do things you never dreamed possible. This power becomes available to you just as soon as you can change your beliefs."**

Now It's Time To Take Action: Set aside time when you can turn outside distractions off and get quiet inside. Write out the top 5-10 limiting beliefs you can identify that are holding you back. Things like "I don't have enough time," "I always have such a hard time _____ (fill in the blank)," "I can't ever seem to get ahead," are just a few examples of limiting beliefs.

Take each limiting belief you've written down and research and find the evidence that the belief is not true. That was one of the keys to Roger Bannister's success and my own as well. I like to find examples of others who have my circumstances that have succeeded in spite of their circumstances.

Rent (or better yet buy) the movie "Rudy." It's one of the most incredible examples of the power of belief that I've ever seen. I've seen the movie so many times I quit counting at 25.

Secret #5: Stand on the Shoulders of Giants

World-Class Goal Achievers never waste valuable time re-inventing the wheel. While some of them appear to be master innovators, they are in fact masters at studying previous successes and applying a new angle or new twist to an old idea.

I always have the same advice for anyone whose about to embark on a goal that may be radically new to them. And its wisdom that's at least as old as the Greeks. It's the shortest route to success: find someone who's doing what you want to do (or has the results you want to achieve). Study and determine what they did to achieve their result. Then simply engage in the same activities that brought them success and you'll be on a collision course with your goal.

I jokingly (but truthfully) tell audiences that I don't do anything original. Everything I do is something I copied from somebody else. But I also tell them the biggest secret --- I always copy from the very best.

It's easy to trace this principle in areas like music. 1950's idol Buddy Holly copied some of the style and music of legendary bluesman Muddy Waters, who had copied from the icon Robert Johnson. Later, the Rolling Stones copied some of the style and music of Holly (and Waters and Johnson). AC/DC copied some of the style and music of the Stones, and the list goes on and on, always moving forward with a slightly different twist to an old idea.

I'm not sure why neophytes will many times want to re-invent the wheel. I don't know whether it's a fragile ego screaming for satisfaction, or whether it's remembering our days in school when copying from someone else was frowned upon (and has been cause for dismissal of many a promising student). But I do know this, **if you want to spend more time, more money and endure more frustration than you would otherwise, then strike out on an unproven path to your goal.**

On the other hand, if you're looking to significantly improve your odds of success and get to your goal on the straightest, shortest path, find someone you can model.

Now It's Time To Take Action: Take the biggest goal you have that you've been struggling with and find someone (Internet research has made this so easy) whose achieved it or something similar. Begin a study of them and their methods. If possible, figure out a way to meet them and get around them. Look for the things they did that you can copy. How can you apply your skill or your particular perspective to what they did? How can you make it "new," "improved" or "different"?

Secret #6: Manage Time with a Laser Focus

They are probably the two biggest problems I consistently hear from those that we coach and consult: "I can't seem to stay focused" and "I never seem to find the time during the day to work on my goals."

We lay out some great goals, maybe even writing them down like the experts encourage. We enthusiastically start taking action. We can feel the power and the energy. We know that this time we're on the right track, this time is going to be different than all those other times.

Then it happens...

Life gets in the way!

Maybe it's a personal or family illness; or things get turned upside down at work. Maybe an unexpected financial crisis occurs. Whatever the interruption, it consumes us and before we know it, our once bright and shining goal that was out there in front of us is now just a tarnished and painful memory of what we could do if such and such hadn't happened.

Life gets in the way of everybody, but the more successful have a way of keeping their focus in spite of life. Whether it's watching a master like Tiger Woods on the back nine, Peyton Manning leading his team to a Fourth Quarter comeback or a third-grader playing a brand new video game, it's obvious that Champions know how to concentrate their energy and efforts on what they want and blocking out anything or anyone who threatens that focus.

In [*As A Man Thinketh*](#), James Allen writes, "Having conceived of his purpose, a person should mentally mark out a straight pathway to its achievement, looking neither to the right nor left." With that in mind, stop and think about the analogy of planning a trip by car. Typically you'd select a route on the map that got you to your destination as quickly as possible. If you didn't need to reach your destination by a certain time, you might take detours along the route to see or do other things of interest to you. If it wasn't important that you reached your destination, you might choose to end your trip on one of your detours and never make it to the intended destination.

I see many comparisons to that analogy when I'm investigating a "lack of focus" with some of our clients. After a lot of probing we are able to determine that the destination (the goal) really isn't as important in the final analysis as they originally thought it was. Remember in Secret # 2 I talked about the power of Desire. How important it was to have a desire for our goal that is *consuming, obsessive, pulsating and burning*.

If you are having a problem staying focused, the first place to look is at the goal.

- **Is it really my goal – or is it someone else’s goal for me?**
- **Why is the goal important to me?**
- **Is it a big enough “why” (see Secret #1)?**
- **How will I feel if I don’t achieve the goal?**

Your answers to those questions may indicate whether you’re ever likely to develop a Champion’s focus on that goal.

When you solve the focus dilemma, you’ll also solve most of your biggest struggles with managing time.

If you’re very successful you’re never going to have enough time to do everything you WANT to do. There are simply too many opportunities available to you everyday. In fact, if anything, World-Class Goal Achievers have more challenges managing time because of the abundance they attract.

You may not have time to do everything you WANT to do, but when you’re focused you’ll have plenty of time to do everything you NEED to do to reach your goal. Goal setting is really nothing more than deciding in advance how you will allocate your time, talent and treasure in order to achieve a pre-determined objective. When you’re focused on the goal, you are more likely to stick to your original allocation plan.

James Allen also told us that all successful people “hold fast to an idea, a project, a plan, and will not let it go; they cherish it, brood upon it, tend and develop it; and when assailed by difficulties, they refuse to be beguiled into surrender; indeed, the intensity of the purpose increases with the growing magnitude of the obstacles encountered.” And that last sentence is the true secret: “indeed, the intensity of the purpose increases with the growing magnitude of the obstacles encountered.”

Now It’s Time To Take Action: Take a lesson from expert marksmen who get totally focused on their target. Starting tonight before you retire take an index card and write down the most important goal in your life today. Flip over the index card and write down the number one activity you need to do to get you one step closer to the goal. Meditate on both sides thoroughly just before you go to bed (let your subconscious work on it while you sleep). Upon arising spend some time again meditating on both sides. After your work day has begun attempt to complete the activity before you do anything else. If it’s an activity that can only be done later in the day, keep reviewing both sides of the card during your breaks, lunch, etc. until you’ve completed the activity. Do the same thing every evening for a week. If you still haven’t taken any action on the goal, then it’s time to go back and read Secret # 1.

Secret #7: Act Now -- And Keep Acting

In the Christian Bible one of the writers instructs that, "Faith without works is dead." World-Class Goal Achievers know if you don't take action on a dream or a goal it will eventually die. They also know that taking action now, being decisive, is simply a habit that can be learned. The great success icon Lee Iacocca said that "If I had to sum up in one word what makes a good manager, I'd say decisiveness. You can use the fanciest computers to gather the numbers, but in the end you have to set a timetable and act."

It's been said that "the masses make decisions slowly and change them quickly" while the super-successful "make decisions quickly and change them slowly, if at all." **World-Class Goal Achievers don't wait until they have ALL the information before they decide to do something. They know it's only important to have ENOUGH information to make a decision.** Since they fully embrace failure (I'll tell you about that in Secret # 9) they don't let fear stop them from taking action on their decision.

I have often been amazed at how little action I have to take on a big decision before some great things start to happen. It's almost as if the energy of my action attracts many times that amount of energy from the universe. If nothing else, taking fast and decisive action gives me confidence and energizes me because I have overcome the natural inertia of my lower self.

Getting into action also increases the likelihood of maintaining action. And that's supported scientifically by Newton's Law of Motion: A body at rest tends to remain at rest and a body in motion tends to remain in motion. It is the continuing motion that creates momentum, or as it's fondly called, the "Big Mo."

We know "momentum" to be a cornerstone concept of physics. And while I don't understand physics, I know that when I climb on a bicycle, I can expect the first few turns of the pedal to require some significant effort to get me moving. I also know that I can use a short burst of intense energy to pedal the bicycle up to speed, and once up to speed, I can relax some as I pedal only enough to maintain the speed or momentum.

The bottom line: it's harder to get into action than it is to stay in action. So just get started!

Now It's Time To Take Action: Take one major goal or activity you've been putting off because you didn't want to deal with it. Things like filing your past due taxes, getting a physical or dental work or even cleaning out the garage. Choose some type of reward that you'll treat yourself to when you've reached the goal (make sure the reward is in proportion to the achievement). Make the decision – right now – that you will take some type of action on the goal in the next 24 hours. Then act --- the confidence you gain, not to mention the burden that will be lifted, will inspire you to apply the principle to other goals in your life.

Secret #8: Champions Manage Fear and Doubt

I've heard it said that we're born with only a few fears – like the fear of falling and the fear of loud noises. All other fears we learn along the way. Like the fear of failure, the fear of rejection - even a fear of success. I believe our greatest enemy in life is fear, because fear keeps us from doing many of those things we would like to do that would make our life more complete and more enjoyable.

Doubt is the first cousin of fear and precedes it. We weren't born with doubt. Our habit of doubt has grown throughout our life. If we dwell on a doubt and give in to it, it then grows into fear. In his epistle, the ancient writer James reminds us that doubt makes us ineffective, "a doubtful mind will be as unsettled as the wave of the sea that is tossed and driven by the wind; and every decision you then make will be uncertain, as you turn first this way, and then that."

I once heard Zig Ziglar quote Mark Twain when he said, "True courage is not the absence of fear, it's the mastery of fear." World-Class Goal Achievers have just as many fears as those who live miserable, unfulfilled lives because of fear - they have just learned to master their fears instead of allowing their fears to master them. In fact, because they play on a much larger stage, they have to confront the fear of things much larger than the masses will ever confront.

Faith and fear are totally opposite views of the future. And because they are, they cannot co-exist. Norman Vincent Peale, writing in *You Can If You Think You Can*, provides us with a prescription for mastering fear and doubt. "You can cancel out fear with faith. For there is no force in this world more powerful than faith. The most amazing things can happen as a result of it... There are two massive thought forces competing for control of the mind: fear and faith, and faith is stronger, much stronger. Hold that thought of faith's greater power until you believe it, for it can be the difference between success and failure."

It really helps to understand that fear is nothing more than your perception of a future occurrence. As I pointed out in Secret # 4 about limiting beliefs, the perception may not be based on truth, and that's generally the case with fear. You may have seen or heard the expression that uses the acronym F.E.A.R to make the point that fear is "false evidence appearing real."

For instance, if you've been thinking about starting your own business but have been stymied by fear, it's probably because of some perception that the business might fail and then what would you do? That thought leads to even bleaker thoughts that you might lose your home or your car. There's really no evidence that any of those events will occur. It is all in your perception. Is it any wonder then that you can never take the necessary steps to do what you've always wanted to do?

World-Class Goal Achievers master fear and doubt by confronting it --- by facing it --- and by applying knowledge to the situation. Fear and doubt are most often caused by ignorance or avoidance of the real facts or truth. In addition, they know that the old aphorism to “do the thing you fear and fear will disappear” is some very powerful wisdom.

In the final analysis, fear is present in everyone’s life. It only creates a problem when it causes inaction and paralysis. Conquer fear and you truly have gained one of the real “keys to the kingdom.”

Now It’s Time To Take Action: Take one of your biggest fears and on a sheet of paper list the fear using as much detail as possible. For instance, if you have a fear of speaking in front of others, don’t just say “Fear of speaking in front of others.” Say “I have a fear of speaking in front of others because _____ (fill in the blank).

Once you’ve listed the fear, now list all of the possible outcomes if you were to take action in spite of the fear. For instance, what are all the things that could possibly happen if you got up and spoke to a group of people? One outcome is you could get a standing ovation. Another outcome is you could get polite applause. And certainly one possible outcome is that you could be booed. Be very thorough and list every one you can possibly think of.

Now go back and review each outcome and ask yourself two questions:

What’s the worst thing that can happen to me if I had this outcome?

Could I carry on with my life if the very worst happened?

If you’re truthful with yourself, it will be a very rare occurrence that you would find an outcome that would be so bad that you couldn’t carry on.

Now, with your changed perception of the future, take some type of action step as you assure yourself that no matter what the outcome, you’re going to make it.

Secret #9: FIDO Is More Than a Dog's Name

One of the most inspirational people I've ever heard is a former Marine Lieutenant named Clebe McClary. Critically wounded in Vietnam, Clebe was presented the Silver Star and the Bronze Star by the President of the United States. And although he suffered the loss of an eye, an arm and then underwent 34 operations to retain usage of the remainder of his body, he never lost the determination, dedication and courage to overcome his circumstances.

I heard Clebe during the time in my life when I most needed to hear him because I had been "critically wounded" in my own special way. During the financial disaster I described in Secret # 4, I heard Clebe describe the acronym that not only helped him get up out of the hospital bed but helped him create a remarkable life. The acronym F.I.D.O. stands for "Forget it – Drive On!"

Now isn't that just like a Marine ☺

I can't tell you how many times I've used that to move past a negative circumstance. To this day I will repeat to myself "Forget it – Drive On!" when any kind of disaster or distraction takes place.

In 1923 Winston Churchill who had endured some stunning defeats earlier, was defeated in an election and was, for the first time in twenty-two years, out of Parliament. This shocked him into speechlessness. "He thought," noted an observer, "his world had come to an end." In attempting a comeback, he was defeated two more times. By the early 1930s his career seemed finished. He was approaching the age of sixty and was all but washed up and forgotten.

His big unreach goal still stood out in front of him: the long shot goal of becoming Prime Minister. Here was a person who defined success as "the ability to go from one failure to another with no loss of enthusiasm." And it was this enthusiastic person who, more than anyone is responsible for saving the world from annihilation by the Nazi's. It was his personal experience dealing with his own darkest hour that allowed him to lead the World during its darkest hour.

And what carried him from one failure to the next "with no loss of enthusiasm" was his unbridled desire to be Prime Minister. It drove him to "Forget it – Drive On," and that made him stick in the game long enough that when his country called in time of crisis, Winston answered the call.

If I had to pick one character trait that I think is a "must have" in order to be successful in any endeavor, it would be persistence. In fact, it seems to be the one trait that is the dominant trait in every single World-Class Goal Achiever I know. I believe it to be the one trait that any ordinary person can use to become extraordinary ("extra-ordinary").

Napoleon Hill devoted an entire chapter in [Think and Grow Rich](#) to Persistence and said that the only thing that was different about Henry Ford and Thomas Edison was their persistence.

If you have children, you'll recognize one of the key ways to develop persistence. What happens when you have your young child in a store and they spot something they want? Maybe it's a particular candy, cereal or toy. Depending on their age (and their desire for the object of their attention) they can become very animated and loud in demanding that you purchase the object for them.

If your on-spot discipline (or threat of discipline) doesn't get them to shut up --- and it won't if they really want the object --- the only way to quiet them down is to either remove them from the area of their object or in some other way distract them.

What drove Winston Churchill is the same thing that drives your child. It's the total focus on an object of desire. As long as the object is there, and as long as the desire for it is *consuming, obsessive, pulsating and burning* (remember Secret #2), a person will continue to do whatever it takes to satisfy their desire for the object.

That's a critical lesson when we need to shore up our persistence.

World-Class Goal Achievers Always Fail Forward

An equally important lesson is the need to learn how to "fail forward" as John Maxwell describes it. World-Class Goal Achievers NEVER see failure as the end of the road. It's simply another step in the progress toward their goal.

Many people would consider bankruptcy as the ultimate failure, and unfortunately many people who go through it never recover because they think it's the end of the road. Here's just a few of the World-Class Goal Achievers who came back from bankruptcy:

J.C. Penney (at age 65)
Henry Ford (Twice!)
Walt Disney
Donald Trump
Samuel Clemens (also known as Mark Twain)
Willie Nelson
Burt Reynolds
Robert Kiyosaki
Mark Victor Hansen

Search engine giant Google's attitude toward failure is no doubt one of the reasons the company dominates its market and is the darling of Wall Street. Here's an excerpt from a recent Washington Post story:

"Although Google places a premium on success, it appears to shrug off failure. The resulting culture of fearlessness permeates the 24-hour Googleplex, a collection of connected low-rise buildings that looks like a new-age college campus...Google employees are encouraged to propose wild, ambitious ideas often. Supervisors assign small teams to test them.

Philip Remek, an analyst who follows Google for Guzman and Co., sees the many initiatives as a series of lottery cards.

"A lot of them aren't going to work," he said. "Maybe there will be a few that take off spectacularly. And maybe they're smart enough to realize no one is smart enough to tell which lottery card is the winner five years out."

"If you're not failing enough, you're not trying hard enough," said Richard Holden, product management director for Google's AdWords service, in which advertisers bid to place text ads next to search results. "The stigma (for failure) is less because we staff projects leanly and encourage them to just move, move, move. If it doesn't work, move on."

But my favorite (true) story of an example of failing forward is about Maxcy Filer. In 1966 Maxcy took the California Bar exam for the first time at the age of 36 and he failed. He took it again and he failed. He took it again and again and again, and each time he failed. He took it in Los Angeles, San Diego, Riverside, San Francisco and anywhere else it was offered. He took it when his children were still living at home and he took it with each of his sons when they had earned their own law degrees. He took it after he started working as a law clerk in the law offices of his sons, and he kept taking it even as he reached an age when most people are thinking of retirement.

After twenty-five years, \$50,000 in exam fees and review courses, and 144 days of his life spent in testing rooms, Maxcy Filer took the bar exam for the 48th time, and he passed. He was 61-years-old. Maxcy never saw each failure as the end of his dream. They were merely another step toward the inevitable dream that he had a burning desire for.

Now It's Time To Take Action: On the next page is part of an exercise from a new tele-seminar we'll be introducing soon based on the original version of [*Think and Grow Rich*](#). Take the time to complete it and take your persistence to the World-Class level.

Persistence Test

- a. Do you have a clear picture of your burning desire? Yes No
- b. Have you written a Statement Of Definite Purpose? Yes No
- c. Have you decided what you will give in return for your success? Yes No
- d. Have you set a date for accomplishment of your goal? Yes No
- e. Have you created a plan to accomplish your goal? Yes No
- f. Is that plan written down where it can be added to and modified as needed? Yes No
- g. Have you written an Affirmation Statement that tricks your subconscious into thinking you have already attained your burning desire? Yes No
- h. Do you read these statements at least twice a day – morning and night? Yes No
- i. Have you changed your environment and surrounded yourself with symbols that remind you of your goal and resemble your life once you achieve it? Yes No

If you have any No answers you may be suffering from a lack of persistence and seriously undermining your success. Complete the following exercise:

Recommit to your goal – your burning desire. Rewrite (or write) your Statement of Definite Purpose below.

What will you give in return? What has (will) your contribution to your success be?

Set a date for achievement.

I achieve my burning desire by _____, 2____.

Create your plan. What specifically have you done (or are going to do) to achieve your goal?

Rewrite (or write) your affirmation statement: One paragraph, clear, concise.

Remember to read this statement aloud at least two times each day. Read it right now and then again tonight.

How have you (or will you) change your environment? Pictures, posters, photos, goals sheets, etc...

Secret #10: I will do today what others will not do, so I can do tomorrow what others cannot do.

It's the entire subject of the classic book, *The Common Denominator of Success*, by Albert Gray --- World-Class Goal Achievers simply do the things that others will not do (make sure you understand I didn't say the things that others cannot do).

Here's a short passage from the book: "But this common denominator of success is so big, so powerful, and so vitally important to your future and mine that I'm not going to make a speech about it. I'm just going to "lay it on the line" in words of one syllable, so simple that anybody can understand them.

"The common denominator of success—the secret of success of every person who has ever been successful— lies in the fact that "THEY FORMED THE HABIT OF DOING THINGS THAT FAILURES DON'T LIKE TO DO." It's just as true as it sounds and it's just as simple as it seems. You can hold it up to the light, you can put it to the acid test, and you can kick it around until it's worn out, but when you are all through with it, it will still be the common denominator of success, whether we like it or not."

Wow! That's pretty direct --- and pretty simple to understand!

Most people aching to succeed but always coming up short are of the misguided opinion it's because of some big thing they didn't do or some big shortcoming that they have. The fact is, it's not either of those --- more often than not, it's the small things they didn't do. It's tied to their daily habits.

Robert Collier, author of the classic [The Secret of the Ages](#), said that "Success is the sum of small efforts repeated day in and day out." I have had that quote on my dream board for more than ten years to remind me that my daily routine is more responsible for my success than anything else I do. Give me a list of your daily habits and activities and I can fairly accurately determine your success without any other information.

People watch in awe today as Tiger Woods hits golf shots that seem to defy the laws of physics, but they have no idea how many days that Tiger hit 1,000 or more golf balls in order to become that good.

The reason we admire greatness is because consciously or unconsciously we recognize that it's achieved by ordinary people who gave a little extra (extraordinary).

I've been blessed to meet some very special people in my life but I've never met anyone who was extraordinary. In getting to know them it's evident that they are

just ordinary people who simply did something extraordinary. And it always was a result of the things they did that most others would not do.

I'll never forget what Denis Waitley told me about one of his habits. While most people were watching some meaningless pabulum of a show during prime-time television, Denis was writing. Every single one of his best-selling books was written while others were being entertained.

Denis didn't do anything that millions of other people couldn't have also done. He simply did what others would not. It's not any more complicated or difficult than that.

Now It's Time To Take Action: Start with the habit that's more responsible for the success of World-Class Goal Achievers than any other habit. The habit of reading. As my friend, Charlie "Tremendous" Jones, says, "you are the same today as you'll be in five years except for two things: the people you meet and the books you read."

Start with a list of the classic books like [*As A Man Thinketh*](#), [*Think and Grow Rich*](#), [*The Magic of Thinking Big*](#), [*How to Win Friends and Influence People*](#) and others. Spend at least 15 minutes reading every evening just before retiring. This is when your alpha wave level is at the highest in your brain and your subconscious is most impressionable. It's the same principle that happens when you watch a scary movie just before bedtime and then have bad dreams. Only now your subconscious is going to be spending the night working on the outstanding wisdom of James Allen, Napoleon Hill and the other giants.

Secret #11: Experience the Power of the Master Mind

Napoleon Hill, who has introduced millions to the idea of the Master Mind, wrote that, "No two minds ever come together without, thereby, creating a third, invisible, intangible force which may be likened to a third mind.

Formally, or informally, World-Class Goal Achievers understand and employ the power of the Master Mind.

Simply speaking, a Master Mind is anytime two or more people come together (with today's technology it need not be in person) with a common purpose and the intent to benefit from the resulting synergy. Formal Master Mind groups may be established for a specific purpose, like a group focused on Masterminding marketing ideas. It may be industry specific or topic specific. Members of our [Champions Club](#) are involved in a Master Mind group for a year with other members for the specific purpose of helping one another achieve their goals.

There is synergy of energy, commitment, and excitement that participants bring to a Master Mind Group. The beauty of Master Mind Groups is that participants raise the bar by challenging each other to create and implement goals, brainstorm ideas, and support each other. Master Mind participants act as catalysts for growth, devil's advocates and supportive colleagues. It is the ultimate accountability tool.

Conrad Toner of Peterborough, Ontario has been a member of [Champions Club](#) for two years. He questioned whether he should renew in 2006 because he didn't think he could top what he did in 2005 (he quit his job, started a business and tripled his income). But in 2006, he's done even better. A soon to be released book and a weekly segment on his local TV station are just the beginning of another outstanding year. Here's what he said about his Master Mind experience: "The idea's, motivation, sounding board and occasional reality check that came from my mastermind group was the greatest benefit for me."

Not only does Conrad benefit from the synergy of the Master Mind but by participating he's also doing what all World-Class Goal Achievers do --- they associate with "like-minded people." You're probably never going to be a millionaire if all you ever hang out with are thousand-aires. And it's not likely you'll ever see a billion if you're content to hang out with millionaires.

When Napoleon Hill described the Master Mind Alliance concept in [Think and Grow Rich](#), he was writing about something he learned from the tycoon Andrew Carnegie. Carnegie told Hill that his multi-million dollar fortune (he'd be a multi-billionaire in today's dollars) was a result of a 50-person Master Mind Alliance that he participated in. Now that's one powerful Master Mind!

Now It's Time To Take Action: Seek out a local or virtual Master Mind group that you can participate in. Make a commitment to attend all of the meetings and to give more to the group than you take.

Secret #12: The Real Secret is...

If you've read this far, you've probably read some new information but you may not have found any new secrets. In other words, you've probably heard all this from someone else before, but hopefully we've given you some new ways to look at it that you can relate to.

So now that you've made it this far, I'm going to reward you by telling you the real secret of World-Class Goal Achievers. Are you ready? The real secret is ---- there is no secret. That's right! All World-Class Goal Achievers know that there are no secrets, there are only PRINCIPLES.

Stop and think about it. How could so many successful people keep it all secret? That thought never occurred to me as I was desperately seeking to learn the "secrets" that I knew must exist. The day that it finally dawned on me that there really weren't any secrets was an exciting day of revelation.

So why didn't I call this report "13 Principles" instead of "13 Secrets?" Because it would probably have only been read by 10% or less of those who chose to read it because they thought they'd learn something that few others know.

The bottom line is that our Universe (and everything in it) is governed by a set of laws (principles). If your life is in harmony with those principles then, by design, you are an open receptacle for all of the abundance of the Universe.

You're no doubt familiar with many of the principles like the law of cause and effect (Brian Tracy calls this the most important principle in the universe), the law of attraction (this was the focus of the worldwide blockbuster DVD [The Secret](#)), the law of reciprocity, the law of compensation, etc.

World-Class Goal Achievers respect principles and they live their lives by them. Are they human, do they struggle? Sure. As I've already written, they're ordinary people and they have to deal with the same temptations and same challenges that all humans do. The difference is, they always go back to the principles.

Now It's Time To Take Action: Take the most negative circumstance that exists in your life today and apply the law of cause and effect to determine what the cause of the circumstance was. Then create a plan that will address and change the cause.

Secret #13: World-Class Goal Achievers Seek Out Mentors and Coaches

Ambitious U.S. parents will pack their kids in the car, use all of their sick time and vacation time, take most of their life savings and drive across the country to a ranch outside Houston, Texas. Their destination is a training camp run by arguably the best gymnastics coach in history, Bela Karolyi. He's produced nine Olympic champions and having your child coached by him increases their chance of future success by an astronomical amount.

World-Class Goal Achievers have always known that secret: if you want to maximize your potential in anything, hire a coach. Coaching is to performance what leadership is to an organization.

Alex Rodriguez, or A-Rod as he is affectionately known to baseball fans, is not only the highest paid player in the major leagues (\$252 million contract) but was the 2005 American League's Most Valuable Player. Behind that accomplishment no doubt is A-Rod's life coach who emails him a daily affirmation and has called him before every game for the past 12 years.

And just in case you're thinking "oh, if I earned \$21 million a year I'd have a coach too," A-Rod hired his coach long before he became the highest paid player.

Mentors are another "must have" by all World-Class Goal Achievers. Going back to Secret #5, they know the importance of "standing on the shoulders of giants."

Here's a very tiny list of World-Class Mentors and their Mentees:

- Richard Burton mentor to Sir Anthony Hopkins
- Audrey Hepburn mentor to Elizabeth Taylor
- Johnny Carson mentor to Jay Leno
- Joe Weider mentor to Arnold Schwarzenegger
- James Dean mentor to Dennis Hopper
- Theodore Roosevelt (26th US President) mentor to William Taft (27th US President)
- Franklin Roosevelt (32nd US President) mentor to Lyndon Johnson (36th US President)
- Margaret Thatcher (British PM) mentor to John Major (British PM)
- Bing Crosby mentor to Frank Sinatra
- Mariah Carey mentor to Christina Aguilera
- Woody Guthrie mentor to Bob Dylan
- Patsy Cline mentor to Loretta Lynn
- Freddie Laker mentor to Richard Branson
- Earl Shoaff mentor to Jim Rohn
- Jim Rohn mentor to Tony Robbins

Now here's some that get real exciting to me:

- Andrew Carnegie mentor to Napoleon Hill
- Napoleon Hill mentor to Earl Nightingale
- Earl Nightingale mentor to Bob Proctor
- **And Bob Proctor is one of MY mentors!**

Nothing has influenced my success more in the last few years than what I've learned from Bob. And I come away from every interaction with him with another powerful insight that blows down yet another one of my self-imposed barriers.

Doug Evans, a CPA from Michigan, is someone I've had the great pleasure to mentor as one of the members of our [Champions Club](#). Doug says, "Vic, through the Champions Club provides you with thoughts, inspiration, motivation and direction to improve any aspect of your life. I now feel I have better focus and a solid foundation for succeeding as I move forward."

Carnegie had his own mentors. But if you just begin with him you find the chain of wisdom that he imparted has made its way over the generations and landed in Michigan where I know it will be further imparted to those that Doug mentors.

You don't necessarily have to have a person-to-person relationship to receive the benefits of mentoring. One of my personal heroes (and mentors), Winston Churchill, is obviously not available for a person-to-person relationship. But I have learned a lot from him (his writings) and about him (other people's writings) and have studied him intently.

Technology today has made it possible to have person-to-person mentoring relationships all over the world by tele-coaching, email, IM and webinars. There is no excuse not to have coaches and mentors on your team.

Now It's Time To Take Action: Make a decision today that you will seek out some mentors and coaches to work with in 2007. Write the decision down, put a date for accomplishment on it and sign it. Review the commitment at least twice a day until completed. If you really want to secure your commitment, fax it to me at 877-233-1557.

Skyrocket Your Results in 2007

So there you have 13 Secrets of World-Class Goal Achievers. I'm betting that there were at least a few of them that were new to you --- or at least presented in a way you'd never seen before.

Now the big question is – What are you going to do with them?

If you've gone to the trouble to print them out, I can assure you they will never be worth more than the paper they're printed on unless you start right this minute to do something to act on them (remember Secret #7).

And I can further assure you that if you will put them into practice they will become priceless beyond the wealth of Solomon (or even Bill Gates), in your lifetime. Because although you may never achieve their wealth, the richness of the life you will live will be beyond your wildest imagination.

Are you ready to start now to live that life?

Remember I shared part of a letter from John West earlier? Here's the complete letter that I received from him:

“For SO many years I set goals, only to see them remain incomplete and transferred from one year to the next. Sometimes I might actually see a goal achieved, maybe two, but there was never any structure to these successes and there was little hope the succeeding year would be any different. The [Champions Club](#) has changed all that and made this year one of the most powerful and empowering of my life.

I had five major goals for the year and multiple secondary goals. Two of the major goals have been achieved albeit slightly different than envisioned, and the other three are very close to culmination. About six of the secondary goals were accomplished and even more are moving forward. This has never happened before and with 60 days to go, I am daily making momentum-increasing advancement, powered by consistent action.

The accountability factor on a weekly basis with my Mastermind group has been invaluable and the vital link in my chain of successes. The daily habits developed, the book of the month, the seemingly endless resources offered, along with Vic's real caring for each of us and strong unwavering leadership, all have contributed to a life changing experience that I will forever benefit from.”

John West
Beverly Hills, CA
www.JDoubleU.com

Achieve More Goals, More Often, With Less Effort

Now it all adds up to this:

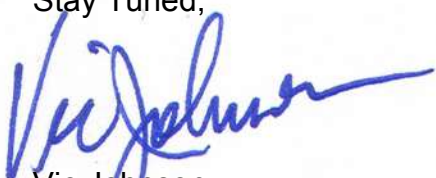
Over the next two weeks I'll be sharing more information about the Secrets of World-Class Goal Achievers.

Let me be frank, the secrets you learned here are only the appetizers. The main course will really blow your mind. We call it the [Champions Club](#), and its strategies and tactics are more powerful than any goal setting program you've ever experienced.

Keep an eye on your email box because an email from me means an explosion in your achievement. You're only two weeks away from the single biggest quantum leap you've ever taken.

On November 15, 2006 the doors to the 2007 Champions Club will crack open wide enough to allow a select few new members into our program. Just as it's been for Conrad, Julie, Doug, John and many others --- it will be one of the defining moments of your life.

Stay Tuned,



Vic Johnson

P.S. Remember Secret #12 – it's all about principles. So use Secret #7 to get started on them NOW. Right this minute. No need to wait.

P.P.S. I really want to hear your comments and questions about the 13 Secrets. Go to my blog now and post them (or just take a look at what everyone else has posted). Here is the link:

<http://blog.thechampionsclub.org>